

Connect4Climate - World Bank Group

MUSIC4CLIMATE: Sustainability in the Italian Music Industry

December 10th, 7:15-8:30 PM, Italian Pavilion

The event will present the joint action of the Italian music ecosystem and introduce a new concept of tech-driven sustainability and climate contribution protocols involving the entire music supply chain to implement a green-tech revolution. Stakeholders from the Italian music supply chain (institutions, artists, industry, academia) will present best practices and pilot projects.

AGENDA:

Welcome and introduction by moderator: Giulia Braga, Program Manager, Connect4Climate – World Bank

Panel discussion with contributions from:

Dino Lupelli, General Manager, Music Innovation Hub

Vienna Eleuteri, President, BLYP and Vice-President, Water Revolution Foundation

Stefano Mastruzzi, General Director, St. Louis College of Music

Alex Braga, Artist

Music performance, Alex Braga and Special Guest