

RAI the ITALIAN PUBLIC BROADCASTING SERVICE ESG SIDE EVENTS AT THE ITALIAN PAVILION, COP28

PRIX ITALIA: RAI, THE ITALIAN PUBLIC BROADCASTING SERVICE, REWARDS THE MEDIA SUSTAINABILITY TALES

ORGANIZERS / SPEAKERS

RAI DIRECTORATE FOR SUSTAINABILITY. ESG
ORGANIZER: ROBERTO NATALE

DRAFT AGENDA:

Moderated by **Maria Cuffaro** Rai correspondent TG3 MONDO

Roberto Natale, Rai Director for ESG Sustainability

Francesco Manetti, Video Producer, IFAD, International Fund for Agricultural Development (remote connection)

Micol Pancaldi, Project manager and training manager, COPEAM, Permanent Conference of the Mediterranean Audiovisual Operators

Teresa Paoli, Rai correspondent "Presadiretta" author of "Plastica Connection" documentary film winner of the Prix Italia IFAD/Copeam Special Prize

THEMATIC FOCUS

Circular economy, environmental protection

and sustainability. Presadiretta's Documentary movie investigates plastic pollution, from the early stages of production to CO2 emissions, to the difficulty of recycling: revealing how the Western world is flooding the most fragile areas of the Earth with its plastic waste, where waste ends up in informal or illegally burned landfills.

DESCRIPTION

The documentary movie "Plastica connection" was successfully presented at the 75th edition of Prix Italia - the international festival promoted by Rai that rewards the best of TV, Radio and Web productions - where it was the winner of the IFAD/COPEAM Special Award, dedicated to sustainability and climate change issues; to raise awareness among greater audience. The author will attend the event alongside the Jury members,, who "particularly appreciated the systemic approach to a relevant environmental issue, accurately analyzed in all of its aspects".

Event DATE: **Dec 6th at 5:30 - 7:00 pm**

2. "WOMEN'S ENERGY TO SAVE THE PLANET"

ORGANIZER / SPEAKERS

RAI DIRECTORATE FOR SUSTAINABILITY ESG

ORGANIZER: ROBERTO NATALE

AGENDA:

Moderated by **Claudia Stamerra**, RAI Italian Public Broadcasting Service Journalist - RADIO RAI International News

SPEAKERS:

Federico Tassan-Viol, Senior Policy Advisor Climate Diplomacy ECCO Foundation, the Italian think tank for climate

Amel Chadli, Vice President of Schneider Electric and Member of the Executive Committee of the RES4Africa Foundation

Sonia Sandei, Deputy Vice-President of the Genoa Confederation of Industry, responsible for the ecological transition of the port and execution of PNRR

Arianna Voto, RAI Journalist for Sustainability Office ESG, coordination supervisor "No Women No Panel"

THEMATIC FOCUS

Starting from IRENA's recent thematic report, the presence and role of women in the renewable energy sector, and women's participation in research and innovation activities

DESCRIPTION

Part of "No Women No Panel", the Rai project for gender balance in the public debate, the conference promotes women's skills in the STEM field by focusing on excellence, discrepancies, and good practices in Italy and in the energy sector

EVENT DATE: **Dec 6th, 7:00-8.30 pm**